



**BUSINESS PUBLICATION CIRCULATION AUDIT  
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**

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**FIELD SERVED**

MARI Papel y Corrugado serves paper and tissue manufacturers, corrugated board manufacturers, folding carton converters, industrial consultants, distributors and representatives.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are owners, executives, management, engineers and staff personnel in product and material management, engineering and technology, research and development, quality control and sales and marketing as well as other titled and non-titled personnel including company copies.

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	4,179	100	4,179	100	N/A	N/A
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-copies Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>4,179</b>	<b>100</b>	<b>4,179</b>	<b>100</b>	-	-

**2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD**

Issue 2008	Qualified Non-Paid	Qualified Paid	Total Qualified
July/August _____	4,157	N/A	4,157
September/October _____	4,205	N/A	4,205
November/December _____	4,174	N/A	4,174

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008**  
 The variation of this edition in relation to the average of the two informed editions in item 2 is 0.07%; 3 copies.

COMPANY / BUSINESS ACTIVITY	TOTAL QUALIFIED	PERCENT OF TOTAL	Board of Director President	Vice-President Director General Manager	Manager Sub-Manager	Superintendent, Assistant Superintendent	Supervisor Assistant Supervisor	Chief	Chemist	Engineer	Technician	Operator	Others
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
1. Paper, Board or Tissue Manufacturer	1,532	36.70	388	386	175	44	78	82	17	130	45	24	163
2. Paper, Board or Tissue Converter	323	7.74	179	81	25	2	6	5	0	15	2	1	7
3. Corrugated Board Manufacturer	1,394	33.40	225	276	325	30	72	115	8	89	43	13	198
4. Corrugated Sheet Plant	29	0.69	10	2	2	1	0	4	0	6	1	1	2
5. Folding Carton Plant (Folding Board)	34	0.81	4	4	8	0	0	1	1	5	1	1	9
6. Industry Supplier	669	16.03	172	71	127	6	19	24	38	113	33	6	60
7. Consultancy	117	2.80	26	15	13	1	5	2	5	30	8	0	12
8. R & D / Educational /Association	76	1.82	10	6	4	2	2	2	3	20	7	0	20
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>4,174</b>	<b>100</b>	<b>1,014</b>	<b>841</b>	<b>679</b>	<b>86</b>	<b>182</b>	<b>235</b>	<b>72</b>	<b>408</b>	<b>140</b>	<b>46</b>	<b>471</b>
<b>PERCENT</b>	100		24.29	20.15	16.27	2.06	4.36	5.63	1.72	9.77	3.35	1.10	11.28

**3b QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008**

QUALIFICATION SOURCE	Qualification Within			Qualified		Total	Percent
	1 year	2 years	3 years	Non-Paid	Paid	Qualified	
<b>I. TOTAL - Personal direct request from the recipient:</b>	<b>927</b>	<b>1,197</b>	<b>458</b>	<b>2,582</b>	-	<b>2,582</b>	<b>61.86</b>
a. Written	120	188	48	356	-	356	8.53
b. Telecommunication	-	-	-	-	-	-	0.00
c. Electronic	807	1,009	410	2,226	-	2,226	53.33
<b>II. TOTAL - Request from recipient's company:</b>	<b>1</b>	<b>10</b>	<b>2</b>	<b>13</b>	-	<b>13</b>	<b>0.31</b>
a. Written	-	1	-	1	-	1	0.02
b. Telecommunication	-	9	2	11	-	11	0.26
c. Electronic	1	-	-	1	-	1	0.02
<b>III. TOTAL - Membership benefit:</b>	-	-	-	-	-	-	-
a. Individual	-	-	-	-	-	-	-
b. Organizational	-	-	-	-	-	-	-
<b>IV. TOTAL - Communication from recipient or recipient's company (other than request):</b>	-	<b>1</b>	-	<b>1</b>	-	<b>1</b>	<b>0.02</b>
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	1	-	1	-	1	0.02
<b>V. TOTAL - Sources other than above (listed alphabetically)</b>	<b>1,155</b>	<b>419</b>	<b>4</b>	<b>1,578</b>	-	<b>1,578</b>	<b>37.81</b>
Association rosters and directories	686	210	2	898	-	898	21.51
Business directories	332	155	1	488	-	488	11.69
Independent field reports	-	-	-	-	-	-	-
Licensees - National, State or Local Government	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	70	14	1	85	-	85	2.04
Other sources	67	40	-	107	-	107	2.56
<b>VI. TOTAL - Single Copy Sales</b>	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>2,083</b>	<b>1,626</b>	<b>464</b>	<b>4,174</b>	-	<b>4,174</b>	<b>100</b>
<b>Percent</b>	<b>49.90</b>	<b>38.96</b>	<b>11.12</b>	<b>100</b>	-	<b>100</b>	<b>100</b>

<b>3c. QUALIFIED CIRCULATION BY MAILING ADDRESS. ISSUE: NOVEMBER/DECEMBER 2008</b>					
<b>Percent</b>	<b>MAILING ADDRESS</b>	<b>Non-Paid</b>	<b>Paid</b>	<b>Qualified</b>	<b>Percent</b>
	Individuals by name and title and/or function	3,984	N/A	3,984	95.45
	Individuals by name only	189	N/A	189	4.53
	Titles or functions only	1	N/A	1	0.02
	Companies' names only	-	-	-	-
	Multiple-Copy Same Addressee copies	-	-	-	-
	Single Copy Sales	-	-	-	-

<b>4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008</b>				
<b>COUNTRY</b>	<b>Qualified Non-Paid</b>	<b>Qualified Paid</b>	<b>Total Qualified</b>	<b>Percent</b>
<b>NORTH AMERICA</b>				
United States of America	2	-	2	0.05
Mexico	631	-	631	15.12
<b>Subtotal</b>	<b>633</b>	<b>-</b>	<b>633</b>	<b>15.17</b>
<b>CARIBBEAN</b>				
Lesser Antilles	1	-	1	0.02
Cuba	26	-	26	0.62
Puerto Rico	19	-	19	0.46
Dominican Republic	23	-	23	0.55
<b>Subtotal</b>	<b>69</b>	<b>-</b>	<b>69</b>	<b>1.65</b>
<b>CENTRAL AMERICA</b>				
Costa Rica	72	-	72	1.72
El Salvador	40	-	40	0.96
Guatemala	43	-	43	1.03
Honduras	27	-	27	0.65
Nicaragua	10	-	10	0.24
Panama	26	-	26	0.62
<b>Subtotal</b>	<b>218</b>	<b>-</b>	<b>218</b>	<b>5.22</b>
<b>SOUTH AMERICA</b>				
Argentina	622	-	622	14.90
Bolivia	37	-	37	0.89
Brasil	997	-	997	23.89
Chile	292	-	292	7.00
Colombia	668	-	668	16.00
Equador	156	-	156	3.74
Paraguay	24	-	24	0.57
Peru	288	-	288	6.90
Uruguay	51	-	51	1.22
Venezuela	119	-	119	2.85
<b>Subtotal</b>	<b>3,254</b>	<b>-</b>	<b>3,254</b>	<b>77.96</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>4,174</b>	<b>-</b>	<b>4,174</b>	<b>100</b>

**9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL VERIFIED QUALIFIED CIRCULATION AND CURRENT AUDITED CIRCULATION STATEMENTS**

	Audited Data				
	2004	2005	2006	2007	2008
Total Audit Average Qualified	3,600	3,722	4,138	4,100	4,179
Qualified Non-Paid	3,600	3,722	4,138	4,100	4,179
Qualified Paid	N/A	N/A	N/A	N/A	N/A
Post Expire Copies included in Paid Circulation	-	-	-	-	-
Average Annual Order Price	N/A	N/A	N/A	N/A	N/A

**11. ADDITIONAL DATA: AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not included Elsewhere	Copies
Other Paid Circulation	N/A
Advertisers and Agencies	200
Rotated or Occasional	-
Allocated for trade Shows and Conventions	-
All Others	126
<b>TOTAL</b>	<b>326</b>

**CERTIFICATE OF VERIFICATION**

**1. PROCEDURE**

According to the rules of the Instituto Verificador de Circulaciones, we have examined through accepted accounting procedures the Publisher's circulation data corresponding to MARI Papel y Corrugado Magazine.

**2. AUDIT REPORT**

As a result of the verification of the analysed concepts and period, we certify the previous circulation figures.

Instituto Verificador de Circulaciones  
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