



Auditado por:

**BUSINESS PUBLICATION CIRCULATION AUDIT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**

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FIELD SERVED

VENTAS DE SEGURIDAD serves electronic engineers, systems engineers, electronic security consulting engineers and security end-users involved in the design, implementation and installation, technical service and purchase of electronic security solutions for industrial, commercial and residential facilities, as well as electronic security equipment and parts manufacturers, distributors and representatives.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are managers and technical personnel in end-users security department, as well as technical service personnel in security technology providers, technology integrators and installers, distributors and representatives for those electronic security equipment manufacturers doing business in Latin America.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,530	100	10,530	100	N/A	N/A
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-copies Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,530	100	10,530	100	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

Issue 2008	Qualified Non-Paid	Qualified Paid	Total Qualified
July/August _____	10,526	N/A	10,526
September/October _____	10,532	N/A	10,532
November/December _____	10,532	N/A	10,532

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008
 The variation of this edition in relation to the average of the two informed editions in item 2 is 6.59%; 715 copies.

PROFESSIONAL ACTIVITY	TOTAL QUALIFIED	PERCENT OF TOTAL	General Management	General Engineering	Technical Service Management	Purchising Management	Product Management	Security Management	Sales Management	Financial Management	Research Develop-ment	Installing Technician	Others
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
INSTALLER/SPECIFIER OF SECURITY PRODUCTS OR SYSTEMS:													
Contractor-System Security Instalation	4,077	38.71	1,450	4	526	158	94	1,225	1	96	17	234	272
Contractor Systems Integrator	1,416	13.44	489	6	167	104	55	300	3	29	8	96	159
Engineering Firm/Consultant /Design Distributor/Wholesaler in Security System	857	8.14	299	2	108	37	18	182	0	10	14	65	122
Central Station Service or Monitoring	713	6.77	150	35	79	23	19	283	24	2	7	42	49
Informatic Security	308	2.92	36	98	32	4	20	56	16	0	2	7	37
Manufacturer in Security Tools	282	2.68	32	103	21	1	33	32	8	2	7	29	14
Institution/Investigation/ ASCN Gremial	500	4.57	123	148	19	13	16	100	7	3	2	9	60
Other	120	0.93	20	15	10	10	7	18	8	5	8	15	4
Security Systems Consultant	648	6.15	111	2	58	14	17	222	2	5	8	37	172
END USER OF SECURITY PRODUCTS OR SYSTEMS:													
Building Negotiations /Real State	411	3.90	44	103	48	5	14	119	30	2	0	13	33
Distributor Trade / Retail Trade	171	1.62	2	1	87	0	1	32	1	0	45	2	0
Finance Company (Banking)	290	2.75	49	0	31	13	30	117	1	3	1	15	30
Government (Admin)	165	1.57	14	0	11	5	3	105	1	5	1	8	12
Industrial / Manufacturing	158	1.50	9	0	22	0	5	83	0	3	4	10	22
Telecommunication/Public Service	168	1.60	20	1	19	7	8	85	1	0	0	7	20
Transport Company	155	1.47	20	1	17	7	6	74	1	0	0	12	17
	93	0.88	9	1	7	4	4	54	1	0	2	3	8
TOTAL QUALIFIED CIRCULATION	10,532	100	2,877	520	1,262	405	350	3,087	105	165	126	604	1,031
PERCENT	100		27.32	4.94	11.98	3.85	3.32	29.31	1.00	1.57	1.20	5.73	9.79

3b QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008

	Qualification Within			Qualified		Total Qualified	Percent
	1 year	2 years	3 years	Non-Paid	Paid		
I. TOTAL - Personal direct request from the recipient:	4,487	2,307	1,825	8,979	-	8,979	85.25
a. Written	561	326	165	1,052	-	1,052	9.99
b. Telecommunication	9	1	10	20	-	20	0.19
c. Electronic	4,277	1,980	1,650	7,907	-	7,907	75.08
II. TOTAL - Request from recipient's company:	1	-	22	23	-	23	0.22
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	1	-	22	23	-	23	0.22
III. TOTAL - Membership benefit:	-	-	-	-	-	-	-
a. Individual	-	-	-	-	-	-	-
b. Organizational	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	18	18	-	18	0.17
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	18	18	-	18	0.17
V. TOTAL - Sources other than above (listedy alphabetically)	1,231	8	273	1,512	-	1,512	14.36
Association rosters and directories	1	-	-	1	-	1	0.01
Business directories	165	1	211	377	-	377	3.58
Independent field reports	-	-	-	-	-	-	-
Licenseses - National, State or Local Government	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's listss	114	-	57	171	-	171	1.62
Other sources	951	7	5	963	-	963	9.14
VI. TOTAL - Single Copy Sales	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,079	2,315	2,138	10,532	-	10,532	100
Percent	57.72	21.98	20.30	100	-	100	100

3c. QUALIFIED CIRCULATION BY MAILING ADDRESS. ISSUE: NOVEMBER/DECEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	10,217	N/A	10,217	97.01
Individuals by name only	278	N/A	278	2.64
Titles or functions only	37	N/A	37	0.35
Companies' names only	-	-	-	-
Multiple-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,532	-	10,532	100

4.GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008				
COUNTRY	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
NORTH AMERICA				
United States of America	7	-	7	0.07
Mexico	3,417	-	3,417	32.44
Subtotal	3,424	-	3,424	32.51
CARIBBEAN				
Lesser Antilles	3	-	3	0.03
Cuba	42	-	42	0.40
Puerto Rico	40	-	40	0.38
Dominican Republic	95	-	95	0.90
Subtotal	180	-	180	1.71
CENTRAL AMERICA				
Costa Rica	120	-	120	1.14
El Salvador	37	-	37	0.35
Guatemala	49	-	49	0.47
Honduras	40	-	40	0.38
Nicaragua	46	-	46	0.44
Panama	79	-	79	0.75
Subtotal	371	-	371	3.52
SOUTH AMERICA				
Argentina	1,665	-	1,665	15.81
Bolivia	38	-	38	0.36
Brasil	469	-	469	4.45
Chile	291	-	291	2.76
Colombia	2,535	-	2,535	24.07
Equador	312	-	312	2.96
Paraguay	49	-	49	0.47
Peru	774	-	774	7.35
Uruguay	97	-	97	0.92
Venezuela	327	-	327	3.10
Subtotal	6,557	-	6,557	62.26
TOTAL QUALIFIED CIRCULATION	10,532	-	10,532	100

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL VERIFIED QUALIFIED CIRCULATION AND CURRENT AUDITED CIRCULATION STATEMENTS

	Average data				
	2004	2005	2006	2007	2008
Total Audit Average Qualified	10,555	10,651	10,382	10,612	10,530
Qualified Non-Paid	10,555	10,651	10,382	10,612	10,530
Qualified Paid	N/A	N/A	N/A	N/A	N/A
Post Expire Copies included in Paid Circulation	-	-	-	-	-
Average Annual Order Price	N/A	N/A	N/A	N/A	N/A

11. ADDITIONAL DATA: AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not included Elsewhere	Copies
Other Paid Circulation	N/A
Advertisers and Agencies	200
Rotated or Occasional	-
Allocated for trade Shows and Conventions	-
All Others	168
TOTAL	368

CERTIFICATE OF VERIFICATION

1. PROCEDURE

According to the rules of the Instituto Verificador de Circulaciones, we have examined through accepted accounting procedures the Publisher's circulation data corresponding to VENTAS DE SEGURIDAD Magazine.

2. AUDIT REPORT

As a result of the verification of the analysed concepts and period, we certify the previous circulation figures.

Instituto Verificador de Circulaciones
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